Hybrid Cloud:
Small Business IT Solutions

JUST CALL THE IT GUY

One of the problems that small and medium-sized businesses (SMB) face is how to handle their Information Technology (IT) needs in today's digital, data-driven economy. The crux of the problem is that while IT needs are inevitable, SMBs often find it difficult to pay for and maintain complex, ever changing infrastructure. Enterprises typically find that their IT needs change with business growth and that changes are so frequent that it is almost impossible to acquire and retain expertise sufficient for optimal performance. This is where the Hybrid Cloud comes into play.

> "**With the Hybrid Cloud, your data stays right at home. It resides on equipment at your business, not at some remote location, out of your control.**"

Hybrid Cloud Solution: What Is It?

Our Hybrid Cloud, is a subscription-based IT solution designed for SMBs. The system access software is hosted locally, with a subscriber's data, and is managed by dedicated IT professionals. The Hybrid Cloud essentially provides the flexibility and convenience of cloud computing with the security of in house data hosting and locally based technical expertise.

Hybrid Cloud Benefits for SMBs

The Hybrid Cloud system was specifically designed for SMBs so it's not surprising that there are many benefits:

- **All-Encompassing:** The Hybrid Cloud package includes everything SMBs require to address their IT needs: directed applications and the cloud platform— including server, software and management portal.

- **Cost Certainty and Savings:** Since the Hybrid Cloud service is subscription based, SMBs can select only those applications and resources that they need, thereby avoiding paying for superfluous services. The expense each month is known in advance; there are no cost surprises.

- **Scalability:** One of the most significant benefits of the Hybrid Cloud for SMBs is that it can expand and contract as business needs change. This takes most of the sting—both in terms of cost and productivity issues—out of the need for burgeoning businesses that outgrow their IT infrastructure. With the Hybrid Cloud, when your business expands, your IT resources can naturally expand along with it.

- **The Security of Data on Site:** With the Hybrid Cloud, your data stays right at home. It resides on equipment at your business, not at some remote location, out of your control.

- **Managed by Experienced IT Professionals:** A local managed service provider (MSP) maintains the entire system remotely for you. This provides you with the equivalent expertise of your own IT department and allows you to focus on what you do best: your business. You can do so with confidence knowing that your IT needs are being met and managed by experts.

The End Game

If you represent an SMB with IT challenges, consider discussing your concerns with a MSP to find out if the Hybrid Cloud is right for you. Your MSP can provide expert advice about the Hybrid Cloud and the extent to which it can save you money and improve your company's productivity. Contact us for a free, no-obligation assessment.